

OVERVIEW AND SCRUTINY BOARD

A meeting of **Overview and Scrutiny Board** will be held on

Wednesday, 13 March 2013

commencing at **5.30 pm**

The meeting will be held in the Meadfoot Room, Town Hall, Castle Circus,
Torquay, TQ1 3DR

Members of the Committee

Councillor Thomas (J) (Chairman)

Councillor Barnby	Councillor Kingscote
Councillor Bent	Councillor Pentney
Councillor Darling (Vice-Chair)	Councillor Stockman
Councillor Hill	Councillor Pountney

Co-opted Members of the Board

Penny Burnside, Diocese of Exeter

Working for a healthy, prosperous and happy Bay

For information relating to this meeting or to request a copy in another format or language please contact:

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OVERVIEW AND SCRUTINY BOARD AGENDA

1. Apologies

To receive apologies for absence, including notifications of any changes to the membership of the Committee.

2. Minutes

To confirm as a correct record the minutes of the meeting of the Board held on 24 January 2013.

(Pages 1 - 4)

3. Declarations of Interest

a) To receive declarations of non pecuniary interests in respect of items on this agenda

For reference: Having declared their non pecuniary interest members may remain in the meeting and speak and, vote on the matter in question. A completed disclosure of interests form should be returned to the Clerk before the conclusion of the meeting.

b) To receive declarations of disclosable pecuniary interests in respect of items on this agenda

For reference: Where a Member has a disclosable pecuniary interest he/she must leave the meeting during consideration of the item. However, the Member may remain in the meeting to make representations, answer questions or give evidence if the public have a right to do so, but having done so the Member must then immediately leave the meeting, may not vote and must not improperly seek to influence the outcome of the matter. A completed disclosure of interests form should be returned to the Clerk before the conclusion of the meeting.

(Please Note: If Members and Officers wish to seek advice on any potential interests they may have, they should contact Governance Support or Legal Services prior to the meeting.)

4. Urgent Items

To consider any other items that the Chairman decides are urgent.

5. Economic Regeneration

To consider the response to the Board's questions (attached) in relation to Economic Regeneration.

(Pages 5 - 14)

As background information, extracts from the Quarter 3 of the Performance and Public Value Report in relation to economic development are also attached.



Minutes of the Overview and Scrutiny Board

24 January 2013

-: Present :-

Councillor Thomas (J) (Chairman)

Councillors Barnby, Bent, Darling (Vice-Chair), Davies, Hill, Kingscote,
Pentney and Stockman

(Also in attendance: The Mayor and Councillors Addis, Cowell, Excell, Hernandez, Lewis,
Parrott, Pritchard and Scouler)

41. Apologies

It was reported that, in accordance with the wishes of the Liberal Democrat Group, the membership of the Board had been amended to include Councillor Davies in place of Councillor Pountney.

42. Minutes

The minutes of the meetings of the Board held on 7, 21 and 30 November 2012 were confirmed as a correct record and signed by the Chairman.

43. Annual Strategic Agreement between Torbay and Southern Devon Health and Care NHS Trust and Torbay Council

The Board considered the draft Annual Strategic Agreement between the Council and Torbay and Southern Devon Health and Care NHS Trust which set out how the two organisations would work together to deliver improvements to the commissioning and provision of adult social care including the implementation of Cost Improvement Plans.

Members of the Board asked questions in relation to the Risk Share Arrangements between the Council and the Trust, the Quality Assurance Framework for the Trust and the developments which were planned during 2013/2014.

The Board expressed concern that the Quality Assurance Framework had not yet been rolled out fully and further details about its implementation were requested.

Resolved: (i) that it be recommended to the Mayor:

(a) that, to enable effective monitoring, the Service Development Activity, shown in section 1.6 of the draft Annual Strategic Agreement, be prioritised together with expected implementation and completion dates; and

(b) that, taking account of the budget reductions proposed within Adult Social Care, a stronger risk analysis be included within the Annual Strategic Agreement; and

(ii) that periodic updates of progress against the Annual Strategic Agreement be considered over the course of the coming year by the Overview and Scrutiny Board or Health Scrutiny Board as appropriate.

44. Capital Investment Plan Update - Quarter 3

The Board received a report which provided an overview of the Council's approved four-year Capital Investment Plan for the quarter ending December 2012. The report provided details of expenditure and funding of service and community assets within the Council's approved Plan. It also provided details of capital resources identified for 2013/2014 which would impact on future years' programmes.

45. Priorities and Resources 2013/2014 Review Panel

The Board considered the draft report which had been prepared on its behalf following a series of meetings which formed the Review of Priorities and Resources for 2013/2014.

During the course of the Review, members had considered how the proposed Revenue Budget for 2013/2014 had been developed, the overarching strategies which helped to shape it and the detailed proposals relating to a range of elements within Budget.

At the meeting, the Board received additional information with respect to Adult Social Care, Children's Services and Beach Services which had been requested during the course of the Review. The Board also heard representations from members of the public in relation to the proposals for Home to School Transport and Beach Services.

The Mayor addressed the meeting and outlined his intention to change his proposals pertaining to Home to School Transport and Citizens' Advice Bureau with the current funding for both areas being maintained in 2013/2014.

Resolved: (i) that, in relation to the Corporate Asset Management Plan,:

- Consideration should be given to how the wider community can be encouraged to play a role in asset management with a more imaginative delivery approach taken (possibly reflecting the Asset Based Community Development methodology)
- The aspiration of undertaking capital schemes which create jobs and/or generate income should be strengthened and consideration given to the further diversification of the Council's portfolio to meet these aims

- (ii) that, in relation to the Corporate Capital Strategy,:
- The policy statement in Section 2.4 (Revenue and Reserves) should be amended to include a statement on the Council's use of reserves to fund capital schemes.
 - Point (f) in Section 2.5 (Prioritisation) should be amended to read:

In the interests of transparency, openness and accountability, proposed specific capital schemes within the approved Capital Plan in (e) above should be submitted to the Chief Operating Officer for consideration in consultation with the Mayor, Executive Lead for Finance and Chief Finance Officer. If the proposed scheme is supported, it will be considered by the Council with a recommendation of approval.
- (iii) that robust business cases should be prepared to evidence the levels of the Council Elections Reserve, the IT Equipment Reserve and the Torbay Development Agency – Capital Schemes Reserve;
- (iv) that the Overview and Scrutiny Board supports the Mayor and officers in their efforts to convince the Government to enable the Council to repay borrowing with no penalty to relieve the Council of unnecessary burdens and that this aspiration should be reflected in the Medium Term Resources Plan;
- (v) that within the Medium Term Resources Plan there should be reference to the need to strategically target new income streams, especially Business Rates;
- (vi) that, in terms of the Mayor's proposals for the Revenue Budget for 2013/2014,:
- A three-year "business plan" for the Authority should be prepared.
 - A strategy for community development should be prepared in order to co-ordinate the efforts between the Council, its partners and the wider community (including the voluntary sector). This strategy should form part of the three-year "business plan".
 - Consideration should be given to the impact on Council services and those of partners and the voluntary sector of the forthcoming welfare reforms.
- (vii) that, whilst the Board was heartened that its concerns about the proposals in relation to Home to School Transport and Citizens' Advice Bureau had been heard and amendments made, it would have preferred to have the new proposals in writing to enable due consideration to be given to them. The Board is concerned that, in the medium term, the proposals will continue to impact on the disadvantaged areas of Torbay; and
- (viii) that the proposals before the Overview and Scrutiny Board do not constitute a balanced budget and no discussion has taken place with the

Board about the possible level of Council Tax and the impact that this will have on the Revenue Budget.

Chairman

Overview & Scrutiny

Confidence in your Council



Economic Regeneration

When councillors and officers were asked for their views on what should be the subject of scrutiny review over the course of the year, the category with the most suggestions was Economic Regeneration.

As a result the Overview and Scrutiny Board requested the Mayor to provide a briefing note which addressed issues around his Economic Strategy and this was discussed (with the Mayor and representatives of the Torbay Development Agency) at the meeting of the Board held on 12 September 2012.

In accordance with its Work Programme, the Board are now requesting a further briefing note addressing the following points:

Revised Economic Strategy

At the meeting of the Board on 12 September, the Mayor said that he had requested that the current Economic Strategy be revised and that consideration of the revised Strategy was due at the meeting of the Council in December 2012. The Board asked that it be given the opportunity to critically engage with the consultation process on the emerging Economic Strategy.

- What is the current position in relation to revising the Economic Strategy?
- When will the consultation take place?
- When will it be considered by the Council?

South Devon Link Road

South Devon Link Road will bring many benefits in relation to economic growth. The Road will provide improved access, attract increased investment into the area and improve employment prospects. It is estimated that 7,960 new jobs will be created as a result of improving the road network with 3,500 based in Torbay.

- How are we planning now to ensure that Torbay realises the benefits of the South Devon Link Road from Day 1?
- How will 3,500 jobs be created in Torbay?
- How will the emerging Economic Strategy recognise that the Road will provide opportunity for inward and outward migration with the subsequent need for all possible means to be used to ensure that skills can be maintained and enhanced in Torbay?

Coastal Communities Fund

The Coastal Communities Fund has been established by the Department for Communities and Local Government to “help coastal towns and villages provide training and employment opportunities”.

On 11 February 2013, it was announced that Torbay had been allocated £1,385,656 to support the development of start-up and home-based businesses, social enterprises, an apprenticeship scheme, and the creation of major new green tourism infrastructure in Brixham, Paignton and Torquay. The project will create 280 direct and 42 indirect jobs.

- How will this programme be delivered in Torbay? Is match funding required?
- What will be the outcomes of the programme in Torbay?
- How will the jobs be created? How will we ensure that those jobs are sustained?
- How will success be measured?

EU Transition Zone Funding

There are indications that Devon (including Torbay and Plymouth) will receive EU Transition Zone funding over the next six years.

- What is the Funding and what is your understanding of the current position?
- What would the allocation of this Funding mean in Torbay?
- How are we ensuring that Torbay is in the best position to make the most of the Funding?

Local Enterprise Partnership

The Heart of the South West LEP’s purpose is to lead and influence outcomes for economy of Devon, Somerset, Plymouth and Torbay by improving economic growth and job creation.

- What role will/does the LEP play in the above issues and schemes?
- How are we ensuring that Torbay’s needs are adequately reflected in the region?

EXTRACTS FROM PERFORMANCE AND PUBLIC VALUE REPORT (QUARTER 3)

The State of The Bay

To support our performance management framework it is important to understand the wider profile of the Torbay community. Changes in our population and the economy may affect how the council performs in certain areas and allows resources to be channelled more effectively.

The population of Torbay

- Overall, according to the 2011 census there are **131,000 people living in Torbay**. Of these 21.1% are aged 0-19 years (this is lower than the England average of 24.0%), **23.6% are aged 65 and over** (this is higher than the England average of 16.3%).
- According to the Indices of Multiple Deprivation 2010, Torbay is within **the top 20% most deprived** local authority areas in England. Across Torbay there are 12 Super Output Areas (SOAs) which rank in the top 10% most deprived nationally, located within 7 wards. Torbay is the most deprived Local Authority in the South West.

The economy of Torbay

- In February 2012, 13,220 people were claiming **key out of work benefits** (16.9% of the working age population), this was 4.6% higher than Great Britain overall.
- In December 2012, 3,372 people were claiming **Job Seekers Allowance (JSA)** (4.3% of the working age population). At the same time 3.7% of the population of Great Britain and 2.5% of the South West were claiming the same benefit.
- In November 2012, there were 764 unfilled **Job Centre vacancies** in Torbay, this means for every job advertised there are 4.4 JSA claimants per unfilled vacancy.
- The **average weekly pay** of full time employees in the Bay is £412.90 according to the Annual Survey of Hours and Earnings 2012. This is £94.70 less than the average across Great Britain.

Source: - Nomis Official Labour Market Statistics

- The latest figures available show that the number of children (aged 0-19) in Torbay at 31st August 2011, for whom **Child Benefit** was received, was 26,685. This was an increase of only 15 on the year before (26,670 in 2010).

Source: - HM Revenue & Customs

- At February 2012, the number of children in Torbay aged under 16, for whom **Disability Living Allowance** was claimed, was 955. This is out of a total of 9,995 claimants of all ages in Torbay.

Source: - DWP Information, Governance and Security Directorate

- The number of **personal insolvency** cases of residents in Torbay fell from 619 in 2010 to 555 in 2011. Nearly half of these cases were new Debt Relief Orders (252). This equates to a rate of 50.3 per 10,000, compared to 30.4 for the South West and a rate of 26.7 per 10,000 for England in the same period.

Source: - Office for National Statistics (ONS) Neighbourhood Statistics

Tourism in Torbay

- 2011 figures for Torbay estimate a 1% increase in **overnight visitors** visiting the resort during the year, this is compared to a 3% increase in Devon overall.
- **Staying visitor nights** and **spend** in the bay both decreased by 1% when compared with 2010. Devon saw a fall of 1% in visitor nights and a 2% reduction in spend.
- The total value of Tourism to Torbay (2011) is estimated at being in excess of £380 million pounds.

Source:- English Riviera Tourism Company volume and value figures 2011

Crime in Torbay

- **Crime figures for Torbay** have risen to 10,493 in the 12 months to 30th September 2012, from 9,031 offences in the same period the year before.
- **All recorded types of crime increased in the 12 months to the end of September 2012** from the same period last year, most notably: **Burglary in an dwelling** rose by 50% from 404 to 607 offences, **Fraud and Forgery** rose by 45% from 204 to 296 offences and **Violence Against the Person** rose by 41% from 1,033 to 1,457 offences.
- **Devon and Cornwall Police** figures were at 90,376 crimes in the 12 months to the end of September 2012, up 4.7% from 86,279 for the same period the year before. Crimes recorded by all police in **England and Wales** fell by 8% in the same period.

Source: - ONS crime publications

- **Safer Communities Torbay** states the first 9 months of 2012/13 have seen a continuation of falling reports of Anti Social Behaviour (ASB). There was a fall of 25% from 5,631 to 4,332 in the Apr-Dec period, 2011 to 2012.

Health in Torbay

- 59.9% of Torbay's population were seen by **Torbay Care Trust NHS dentists** in the 24 months up to September 2012. 55.9% of the South West's population were seen by NHS dentists in the same period, and 55.7% of England's population.

Source: - NHS statistics and data collections

Homelessness in Torbay

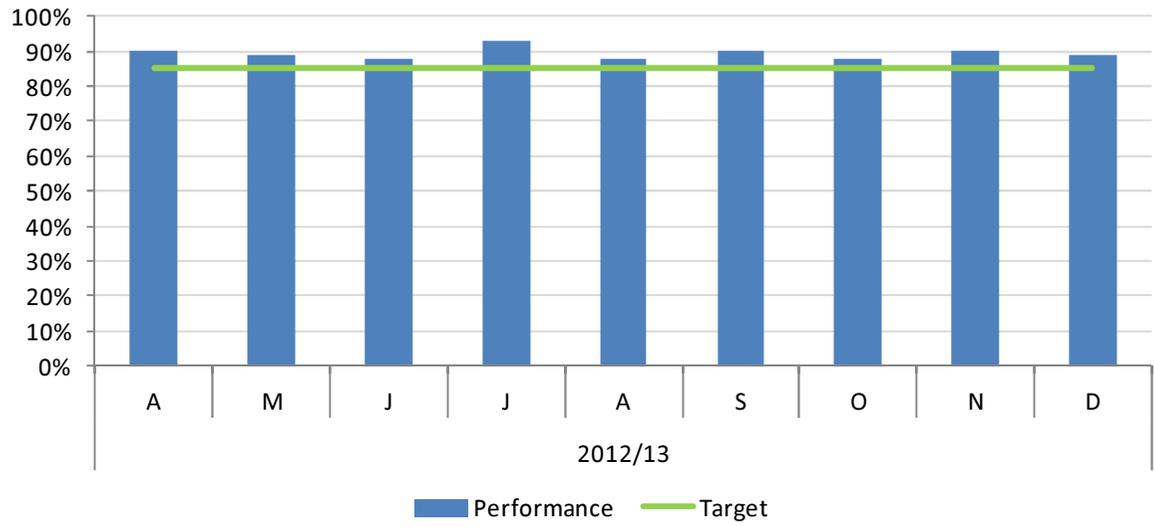
- The number of people **accepted as being homeless** and in priority need during the period July to September 2012 within Torbay was 16. This is a rate of 0.25 per 1,000 households.
- **26 households were accommodated** by Torbay Council at 30 September 2012, a rate of 0.41 per 1,000 households.

Source: - Communities and Local Government live tables on homelessness

In order to provide as current an overview of Torbay as possible the statistics included within this section will be updated in each report as new data becomes available.

Total Space Occupied at the Innovation Centres (Vantage Point, Lymington Road, Cockington Court) (EDCPI-073)

Corporate Plan Theme	Investing In The Future	Public Value Framework	Public Value
Directorate	Place and Resources	Director	Charles Uzzell
Business Unit	Torbay Development Agency	Executive Head	Steve Parrock



Description
 It's best to be high.

This indicator shows total space occupied by new businesses at the Lymington Road, Vantage Point and Cockington Court Innovation Centres. Calculation for this indicator is monthly.

Data Source: SPAR

Trend Data	July 2012	August 2012	September 2012	October 2012	November 2012	December 2012
Actual	93%	88%	90%	88%	90%	89%
Target	85%	85%	85%	85%	85%	85%

Commentary
 This target has been identified by dividing the total number of occupied office and studio units by the total number of offices and studio units available. With 80 offices and craft studios available across Vantage Point, Lymington Road and Cockington Court, a one % occupancy change is effected by less than one vacant unit and the difference between 85% and 90% occupancy is 4 units. A number of companies at Lymington Road occupy more than one unit, and although we have a waiting list, with only one month's notice given before a company leaves, this may affect the percentage occupancy figure. Swings since April have been minimal as consistently good demand has counteracted units vacated.

Reasons for current performance (drivers) and actions that are being undertaken

Lymington Road occupancy has held up consistently well, but has been lifted further since November 2011, by My Claim Solved, who as a raw start-up have taken on 30 staff since then and now occupy six offices at Lymington Road. The Torbay Development Agency considers that they should continue to support this growing company and are looking for alternative premises that will be better able to handle their expansion.

Cockington Court regularly runs a vetting procedure for tenants at which applicants are discussed and considered. The European Regional Development Fund's criteria actively seeks companies from the deprived wards of Torbay. The workspace is in strong demand and the Craft Centre is almost 94% full.

Marketing depends on the websites which are being updated, but the existing sites still help applicants to identify the space that is available. Friday Breakfast events also publicise available units. At Cockington Court, notices on empty studio doors draws applicants.

Number One Consulting, hospitality consultancy and Jeremy Holloway, Transient Theatre Company – animated unoccupied retail shops, have both taken desks. Pole Position Training have taken an office in Vantage Point during November and with no exits, this has slightly improved our percentage occupancy at Vantage Point.

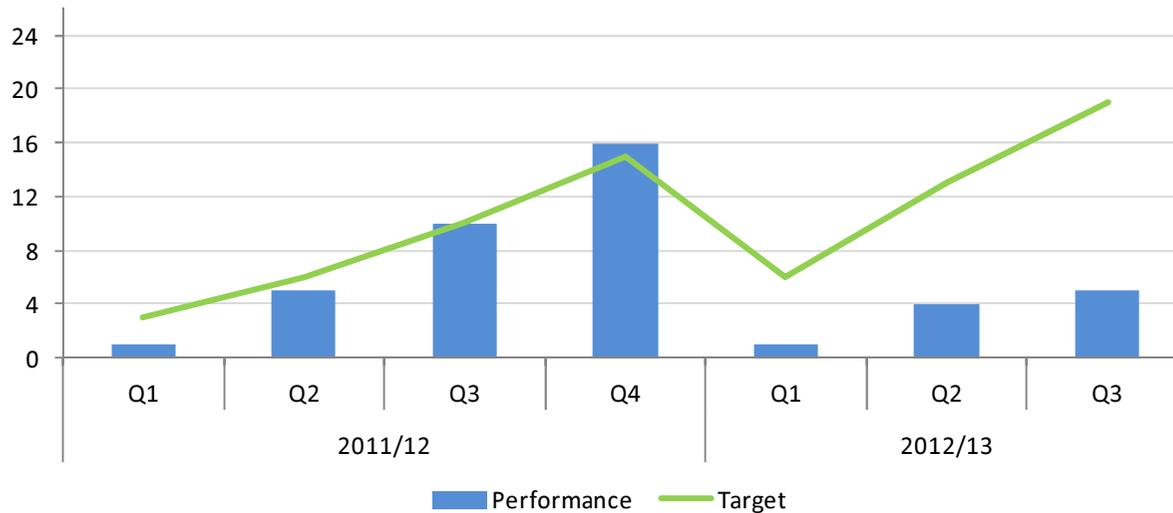
Future impacts

Budget pressures minimise promotional expenditure to build continued awareness that the Centres exist and that there may be space available to rent but some units are available and are proving difficult to fill e.g. desks at Vantage Point.

South Devon Link Road Project (RVSHW002)			
Corporate Plan Theme	Investing in the future	Public Value Framework	Operational Effectiveness
Directorate	Place and Resources	Director	Charles Uzzell
Business Unit	Residents and Visitor Services	Executive Head	Sue Cheriton
Description			
<p>Construction of the South Devon Link Road which will provide a dual carriageway from the Penn Inn Roundabout in Newton Abbot to Hamelin Way in Torquay. The project also provides a flyover at the Penn Inn roundabout. The project has now received funding from the Department of Transport and is expected to be fully open to the public in December 2015. The long term benefits are reduced journey times to South Devon, Exeter and beyond, leading to economic regeneration for the area.</p>			
Achieved			
<p>Work has commenced on site with a Turf Cutting ceremony taking place on 2nd October 2012. Site clearance has been carried out on the northern end and archaeological excavations, required as part of the planning consent, completed. Detailed designs have been submitted for approval for the areas around Pen Inn roundabout.</p>			
Missed			
<p>Some utility issues have delayed the start of the works to the culverts but this has not affected the completion date as they do not form part of the critical path within the programme.</p>			
Arising			
<p>Site clearance will continue along the whole route including the areas adjacent to Hamelin Way. Utility diversions and initial road widening will commence on the northern end towards Penn Inn.</p>			

Number of Inward Investment Enquiries In Key Sectors (CU-15)

Corporate Plan Theme	Investing in the Future	Public Value Framework	Operational Effectiveness
Directorate	Place and Resources	Director	Charles Uzzell
Business Unit	Torbay Development Agency	Executive Head	Steve Parrock



Description

It's best to be high.

Key sectors are defined as the following; advanced electronics, call centres/Business Process Outsourcing (BPO), environmental marine research, medical and healthcare, marine industries, fish and seafood processing and public sector relocations as outlined in the Inward Investment Strategy.

Data Source: SPAR

Trend Data	Q2 2011/12	Q3 2011/12	Q4 2011/12	Q1 2012/13	Q2 2012/13	Q3 2012/13
Actual	5	10	16	1	4	5
Target	6	10	15	6	13	19

Commentary

This target is the sum of all investment enquiries, indigenous or Foreign, across all industry sectors. We await approval of the lead generation campaign (this targets advanced electronics and call centre sectors) which will have an impact on this target but likely in the next reporting year due to lead in times with this piece of work. Project work on the Northern Arm may identify how to unlock investment potential within Environmental Marine Research with Brixham Environmental Lab (Astra Zeneca) being an invaluable asset.

Reasons for current performance (drivers) and actions that are being undertaken

Very low levels of UK Trade and Investment enquiries through the Heart of the South West Local Enterprise Partnership channel are also affecting this target. Currently it is not effective for Torbay or the Local Enterprise Partnership area. We have advised the Local Enterprise Partnership Foreign Direct Investment Group of the need to develop a clear investment proposition and 'offer' so that UK Trade and Investment staff, especially embassy based staff throughout the World are aware of the Local Enterprise Partnership strengths.

Sector specific marketing campaigns have been limited to an extent due to budget and resource. Although awareness has been raised the effectiveness of marketing campaigns has yet to be tested. Telemarketing and appointment setting amongst target sectors could be useful (professional research required to identify companies are in expansion mode) and attendance at specific sector related events throughout the UK also to build sector contacts. Work in and around investment intermediaries (professionals and others who are in a position to refer clients) may provide greater results. The investment themed event planned for Westminster will help to raise profile.

Future impacts

The market place is increasingly competitive. Continuing to be research and data driven may provide better results. The close work we have been able to do with our existing companies is evidence that greater focus on aftercare can lead to jobs and growth of our existing key sectors, which in turn may attract others, but this has resource implications. Incentives and their targeted use will also play a useful part in attracting enquiries in key sectors. Coupled with skills, labour availability and market access these are often cited as development drivers by investors. For call centre targets of a significant size we have limited existing suitable commercial premises stock in Torbay, this is a limitation.

Percentage of Economic Development Company / Torbay Development Agency (EDC/TDA) Commissioning Agreement indicators performing on or above target (EDC01)

Corporate Plan Theme	Spending Less Money to Greater Effect	Public Value Framework	Operational Effectiveness
Directorate	Place and Resources	Director	Charles Uzzell
Business Unit	Torbay Development Agency	Executive Head	Steve Parrock



Description

It's best to be high.

TEDC collects 14 indicators as set out in the Commissioning Agreement. EDC01 expresses those indicators that are performing on or above the target as a percentage of those indicators that have data available.

Data Source :SPAR

Trend Data	Q1 2012/13	Q2 2012/13	Q3 2012/13
Actual	57.1%	57.1%	57.1%
Target	100%	100%	100%

Commentary

At the end December, four Performance Indicators were performing on or better than target and three were below target. Seven performance indicators were excluded from this calculation as the data is not available or expected (measured annually). This gives a performance of 57.1% which is below the 100% Target.